Case 2:23-cv-01343-PD Document 1 Filed 04/07/23 Page 1 of 85

JS 44 (Rev. 10/20)

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS		DEFENDANTS				
Joshua Lapin			Nutrisystem, Inc.; Davison Design & Development, Inc.;			
- no ven accordi territo 🗓 mi t				as. Inc.: John Doe Ad	•	
(b) County of Residence of			County of Residence of First Listed Defendant Montgomery			
(EXCEPT IN U.S. PLAINTIFF CASES)			NOTE: IN LAND CO	(IN U.S. PLAINTIFF CASES ONLY) NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF		
			THE TRACT	OF LAND INVOLVED.	TIL BOOMMON OF	
(c) Attorneys (Firm Name, A	Address, and Telephone Number)		Attorneys (If Known)			
Pro se; 401 E 8t	th St Ste 214 PMB 7452, Sioux Falls,	SD	Ronald L. Hicks	s, Jr., Nelson Mullins F	Riley & Scarborough	
57103; (605) 30	5-3463		LLP, 6 PPG PI	Ste 700, Pgh., PA 152	222; (412) 730-3092	
II. BASIS OF JURISDICTION (Place an "X" in One Box Only) III. CITIZENSHIP OF PRINCIPAL PARTIES (Place an "X" in One Box for Plaintiff						
1 U.S. Government	× 3 Federal Question		(For Diversity Cases Only) PT		and One Box for Defendant) PTF DEF	
Plaintiff	(U.S. Government Not a Party)	Citize		1 Incorporated or Pr	rincipal Place 4 4	
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2 U.S. Government Defendant	4 Diversity (Indicate Citizenship of Parties in Item III)	Citize	en of Another State	2 Incorporated and I of Business In A		
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IV. NATURE OF SUIT				Click here for: Nature of S		
CONTRACT	TORTS		ORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES	
110 Insurance 120 Marine	PERSONAL INJURY PERSONAL INJURY 310 Airplane 365 Personal Injury -	Y [162	25 Drug Related Seizure of Property 21 USC 881	422 Appeal 28 USC 158 423 Withdrawal	375 False Claims Act 376 Qui Tam (31 USC	
130 Miller Act	315 Airplane Product Product Liability	69	00 Other	28 USC 157	3729(a))	
140 Negotiable Instrument 150 Recovery of Overpayment	Liability 367 Health Care/ 320 Assault, Libel & Pharmaceutical			PROPERTY RIGHTS	400 State Reapportionment 410 Antitrust	
& Enforcement of Judgment	Slander Personal Injury 330 Federal Employers' Product Liability			820 Copyrights 830 Patent	430 Banks and Banking 450 Commerce	
152 Recovery of Defaulted	Liability 368 Asbestos Personal	1		835 Patent - Abbreviated	460 Deportation	
Student Loans (Excludes Veterans)	340 Marine Injury Product 345 Marine Product Liability			New Drug Application 840 Trademark	470 Racketeer Influenced and Corrupt Organizations	
153 Recovery of Overpayment	Liability PERSONAL PROPER		LABOR	880 Defend Trade Secrets	480 Consumer Credit	
of Veteran's Benefits 160 Stockholders' Suits	350 Motor Vehicle 370 Other Fraud 371 Truth in Lending	L 71	0 Fair Labor Standards Act	Act of 2016	(15 USC 1681 or 1692) 485 Telephone Consumer	
190 Other Contract	Product Liability 380 Other Personal	72	20 Labor/Management	SOCIAL SECURITY	Protection Act	
195 Contract Product Liability 196 Franchise	360 Other Personal Property Damage Injury 385 Property Damage		Relations 40 Railway Labor Act	861 HIA (1395ff) 862 Black Lung (923)	490 Cable/Sat TV 850 Securities/Commodities/	
	362 Personal Injury - Product Liability		51 Family and Medical	863 DIWC/DIWW (405(g))	Exchange	
REAL PROPERTY	Medical Malpractice CIVIL RIGHTS PRISONER PETITION	NS 79	Leave Act O Other Labor Litigation	864 SSID Title XVI 865 RSI (405(g))	× 890 Other Statutory Actions 891 Agricultural Acts	
210 Land Condemnation	440 Other Civil Rights Habeas Corpus:	79	1 Employee Retirement		893 Environmental Matters	
220 Foreclosure 230 Rent Lease & Ejectment	441 Voting 463 Alien Detainee 442 Employment 510 Motions to Vacate	e	Income Security Act	FEDERAL TAX SUITS 870 Taxes (U.S. Plaintiff	895 Freedom of Information Act	
240 Torts to Land 245 Tort Product Liability	443 Housing/ Sentence Accommodations 530 General			or Defendant) 871 IRS—Third Party	896 Arbitration 899 Administrative Procedure	
290 All Other Real Property	445 Amer. w/Disabilities - 535 Death Penalty		IMMIGRATION	26 USC 7609	Act/Review or Appeal of	
_	Employment Other: 446 Amer. w/Disabilities - 540 Mandamus & Oth		52 Naturalization Application 55 Other Immigration		Agency Decision 950 Constitutionality of	
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VI. CAUSE OF ACTION	ON Controlling the Assault of Non-Solicited Pornog Brief description of cause:	graphy and	i ivialitetiurig ACI 01 2003, T	5 5.5.6. 99 7701 et seq.		
P	Claims for unsolicited commercial email purpor	tedly sent	in violation of South Dakot	a and Florida anti-spam statute	es	
VII. REQUESTED IN COMPLAINT:	CHECK IF THIS IS A CLASS ACTION UNDER RULE 23, F.R.Cv.P.	N D	EMAND \$	CHECK YES only JURY DEMAND:	if demanded in complaint: Yes No	
VIII. RELATED CASE(S)						
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IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

JOSHUA LAPIN,)
Plaintiff,))
v.)
NUTRISYSTEM, INC; DAVISON DESIGN & DEVELOPMENT, INC.; RENOWN HOLDINGS, INC.; and JOHN DOE AD NETWORK(S) 0-5,) No))
Defendants.)) Document Filed Electronically

NOTICE OF REMOVAL

Pursuant to 28 U.S.C. §§ 1331, 1441, and 1446, Defendant Renown Holdings, Inc. ("Renown"), by its undersigned counsel, hereby removes the above-captioned action from the Court of Common Pleas of Philadelphia County, Pennsylvania, to the United States District Court for the Eastern District of Pennsylvania. In support of this removal, Renown states as follows:

- 1. On March 20, 2023, Renown, through its undersigned counsel, received electronic notice from the Office of Judicial Records for the Court of Common Pleas of Philadelphia County, Pennsylvania ("State Court"), that Plaintiff Joshua Lapin ("Plaintiff") filed a Complaint on March 19, 2023, which was reviewed and accepted on March 20, 2023, in Case No. 230200202. As part of that electronic notice, a document styled "Notice to Defend" was included with the Complaint's filing. True and correct copies of the March 20, 2023, electronic notice, Complaint, and Notice to Defend are attached collectively hereto as Exhibit "1."
- 2. Prior to electronic notice of the filing of the Complaint and Notice to Defend, Plaintiff attempted to serve Renown with a writ of summons issued on or about February 1, 2023. However, Plaintiff never arranged to have that original process served upon Renown or any of the

other originally named defendants (*i.e.*, Nutrisystem, Inc. ("Nutrisystem"), and Davison Design & Development, Inc. ("Davison")) by either deputized service as provided by Pennsylvania Rule of Civil Procedure 400(d) or by a competent adult forwarding the process to the sheriff of the county where service may be made, both of which are required by Pennsylvania Rule of Civil Procedure 400.1(a)(2). Instead, Plaintiff engaged an adult person who served the writ of summons upon on employee or other representative of a company that leases space in the same building where Renown's office is located but who has no affiliation with or authority to accept service for Renown. Accordingly, Plaintiff has not effectuated service of original process upon Renown. Nor has Plaintiff filed, as required by Pennsylvania Rule of Civil Procedure 405, any proof of service of the writ of summons upon Renown, Nutrisystem, and/or Davison, to the extent any such service was accomplished.¹

- 3. Plaintiff's March 20, 2023 Complaint contains no certificate of service, and Plaintiff has not filed any separate proof of service of that pleading upon either Renown or the other named defendants which include not only Nutrisystem and Davison but also "John Doe Ad Network(s) 0-5." *See* 3/20/23 Compl.
- 4. "[C]omplaining being in receipt of unsolicited commercial emails[,] [a]ll of [which] are alleged to have been sent by third parties not named in this suit; however, each of the 'spams' ... promoting the products and services of one of the instant defendants, ..." Plaintiff seeks in his Complaint "statutory liquidated damages" under both the South Dakota Anti-Spam Law, SDCL 37-24-41 37-24-48, and Florida Electronic Mail Communications Act, Fla. Stat. §§ 668.660-668.610, for the allegedly "unsolicited commercial emails" that he purportedly received

¹ Renown does not concede that it has been properly served with the original process or other papers in this matter. Instead, Renown expressly reserves its right to challenge the propriety of service and to raise all other defenses and objections to Plaintiff's claim against Renown.

in June and July 2021 at an email address of "ketosoup97@gmail.com" and which separately contain marketing "graphics" of the products and services of Renown, Nutrisystem, and Davison. *See* 3/20/23 Compl., ¶¶ 1, 3-5, 17, & Exs. A, C, & D.

- 5. Moreover, although he prays for relief against "Defendants for their roles in this Unsolicited Commercial Email complaint," Plaintiff sets forth no prayer for relief against the John Doe Ad Network(s) 0-5 Defendants. *See* 3/20/23 Compl., ¶ 17. Instead, in addition to seeking the "reasonable costs associated with filing and maintaining this action and for service of process," Plaintiff's Complaint seeks separate "statutory liquidated damages" against Renown, Nutrisystem, and Davison as follows: \$10,500 from Renown; \$3,000 from Nutrisystem; and \$22,500 from Davison. *Id.*
- 6. In his Complaint, Plaintiff acknowledges that Renown, Nutrisystem, Davison, and the John Doe Ad Network(s) 0-5 did not send or initiate any of the email messages in question. See 3/20/23 Compl., ¶¶ 1 & 9. Instead, the named Defendants are alleged to have been "extreme[ly] negligen[t] in an area of law that is regulated federally through the CAN-SPAM Act of 2003,² and through state-level spam laws in at *least* 36 states[.]" *Id.* at ¶11. The Defendants' alleged negligence consists of their lack of knowledge of who actually sent the messages which, as Plaintiff asserts, contain in their "from line" a "from domain" that "is registered with falsified and/or misrepresented WHOIS data, calculated to impair the ability of the recipient to identify, locate, or respond to the person who initiated the message." *Id.* at ¶ 10. Together with the fact that the sender's identity is purportedly not made available from the domains themselves or in the body of the purported spam messages, this allegedly falsified "from domain" data "forms the basis of

² The full name of this federal legislation is the Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2003 which is codified at 15 U.S.C. §§ 7701 *et seq.*

[Plaintiff's] allegation that all of the spams at issue have falsified or misrepresented headers, as is relevant to the South Dakota cause of action at SDCL 37-24-47(2),³ and the Floridian cause of action at 668.603(1)(b)." *Id.* at ¶¶ 10-16.

7. The CAN-SPAM Act contains an express preemption provision:

This chapter supersedes any statute, regulation, or rule of state law ... that expressly regulates the use of electronic mail to send commercial messages, except to the extent any such statute, regulation, or rule prohibits falsity or deception in any portion of a commercial electronic mail message or attached information thereto.

15 U.S.C. § 7707(b)(1).

8. Courts have consistently held that this broad preemption clause "demonstrates Congress's intent that the CAN-SPAM Act broadly preempt state regulation of commercial e-mail" and that the "falsity or deception" requirement, to fall outside of the preemption provision, must rise to the level of common law fraud. *Gordon v. Virtumundo, Inc.*, 575 F.3d 1040, 1061-64 (9th Cir. 2009) (CAN-Spam Act preempts claims under Washington's Commercial Electronic Mail Act regarding e-mails with header information that allegedly "misrepresent[ed] or obsur[ed] the sender's identity or other); *Gordon v. BMG Columbia House, Inc.*, 459 Fed. Appx. 683, 684 (9th Cir. 2011) (same); *Ferguson v. Active Response Group*, 348 Fed. Appx. 255, 256 (9th Cir. 2009) (same); *Omega World Travel, Inc. v. Mummagraphics, Inc.*, 469 F.3d 348, 358 (4th Cir.

³ In Paragraph 15 of his Complaint, Plaintiff acknowledges that the United States District Court of the District of South Dakota has ruled that he was not a resident of South Dakota in 2021 when he purportedly received approximately 108 email messages containing graphics involving EverQuote, Inc., and thus lacked standing to sue for purported violations of SDCL 37-24-47. *See* 3/20/23 Compl., ¶ 15. Also, this Court can take judicial notice that Plaintiff's attempt to sue parties that did not send alleged unsolicited commercial email but whose graphics appeared on those messages for alleged violations of the South Dakota anti-spam law were rejected by the United States District Court for the District of Idaho as failing to state a claim as a matter of law. *See Lapin v. Jones*, Case No. 1:22-cv-00011-DCN, 2022 WL 10067514, 2022 U.S. Dist. LEXIS 189467, at *9-*10 (D. Id. Oct. 14, 2022).

2006) (same for claims under Oklahoma law concerning emails allegedly containing technical inaccuracies in the header information and being sent to recipients who opted out); *Martin* v. *CCH, Inc.*, 784 F. Supp. 2d 1000, 1006-8 (N.D. III. 2011) (CAN-SPAM Act preempts claims that email subject lines allegedly contained misrepresentations and omissions and were misleading under the Illinois Electronic Mail Act); *Hafke v. Rossdale Grp.*, Case No. 1:11-CV-220, 2011 WL 4758768, at *4 (W.D. Mich. Oct. 7, 2011) (CAN-SPAM act preempts claims that emails allegedly failed to provide sender's legal name and misrepresented information identifying the point of origin or transmission path of the emails purportedly in violation of Michigan's Unsolicited Commercial E—Mail Protection Act); *Ferron v. Echostar Satellite, LLC*, No. 2:06—cv—00453, 2008 WL 4377309 (S.D. Ohio Sept.24, 2008) (CAN-SPAM act preempts claims for emails alleged to violate the Ohio Electronic Mail Advertisements Act because they failed to include a name, residential or business address, or electronic address).

- 9. In his March 20, 2023, Complaint, Plaintiff does not assert any claim for common law fraud concerning any of the alleged spam, including without limitation the seven email messages involving Renown's Yes Card marketing graphics. Instead, he asserts merely claims that are no different from those which other courts have held to be completely preempted by the CAN-SPAM Act. *See infra*, ¶ 8.
- 10. Under the complete preemption doctrine, Plaintiff's action arises under the laws of the United States. See, e.g., Aetna Health Inc. v. Davila, 542 U.S. 200, 207-8 (2004); Beneficial Nat'l Bank v. Anderson, 539 U.S. 1, 8 (2003); Oneida Indian Nation v. County of Oneida, 414 U.S. 661, 667 (1974); Bastien v. AT&T Wireless Servs., 205 F.3d 983, 986-87 (7th Cir. 2000); Gaming Corp. of Am. V. Dorsey & Whitney, 88 F.3d 536, 543 (8th Cir. 1996).

- 11. Accordingly, this action is a civil action over which this Court has original jurisdiction under 28 U.S.C. § 1331, and is one which may be removed to this Court pursuant to the provisions of 28 U.S.C. § 1441(a), in that this Court has federal question jurisdiction under the CAN-SPAM Act which expressly preempts Plaintiff's action. *See Hafke*, 2011 WL 4758768, at *4.
- 12. This Notice is timely as it has been filed within thirty days of electronic service of Plaintiff's March 20, 2023, Complaint. *See* 28 U.S.C. § 1446(b).
- 13. This Court is part of the "district and division embracing the place where" the Plaintiff's state court action was filed. Accordingly, this Court is the correct location for removal. *See* 28 U.S.C. § 1446(b).
- 14. Pursuant to 28 U.S.C. § 1446(a), copies "of all process, pleadings, and orders" in Plaintiff's state court action are attached hereto as Exhibit 1. Renown has not answered or otherwise responded to Plaintiff's March 20, 2023, Complaint.
- 15. The only other "process, pleadings, and orders" known to exist is the February 1, 2023 writ of summons (which Renown disputes has been properly served upon it) and the February 17, 2023 rule to file complaint. Copies of that writ of summons and rule to file complaint and copies of the docket in Philadelphia Court of Common Pleas Case No. 230200202 as of April 7, 2023, are attached hereto, marked respectively as Exhibits 2, 3, and 4.
- 16. As his March 20, 2023, Complaint confirms, Plaintiff is not seeking any damages against the John Doe Ad Network(s) 0-5 Defendants. Moreover, the claims that he has asserted against Renown, Nutrisystem, and Davison are separate, distinct, and independent ones, in that Renown has been sued for only the seven email messages involving its YesCard graphic, Nutrisystem has been sued for only the two email messages involving its "Eat The Food Lose The

Weight" graphic, and Davidson has been sued for only the fifteen email messages involving its marketing graphics. *See* 3/20/23 Compl., ¶ 17. Therefore, the unanimous consent of all Defendants to this removal is not required. *See DiLoreto v. Costigan*, Nos. Civ.A. 08-989 & 08-990, 2008 WL 4072813, at *2 (E.D. Pa. Aug. 29, 2008) ("A removing defendant need not join a co-defendant ... against whom only separate and independent ... claims are pending.")

- 17. Further, as the state court docket reflects, no other Defendant has entered an appearance in the matter, and it is unknown whether Plaintiff has effectuated service of the original process or the Complaint and Notice to Defend upon the other Defendants. Indeed, the March 19, 2023 Complaint has no certificate of service attached to it. *See* 3/20/23 Compl. Accordingly, no other consent to this removal is required. *See DiLoreto*, 2008 WL 4072813, at *2 ("A removing defendant need not join a co-defendant who has not been served ...").
- 18. Moreover, Plaintiff states in his Complaint that "Nutrisystem and Plaintiff are on the brink of a confidential resolution of the portion of this complaint which involves Nutrisystem." See 3/20/23 Compl., ¶ 4. On April 4, 2023, Renown inquired of Plaintiff about the status of his claims against Nutrisystem and the identity of the person with whom Plaintiff has been having discussion, so that Renown could talk with Nutrisystem. Prior to the filing of this removal, Plaintiff never responded to Renown's inquiry. Therefore, Renown has no knowledge, in the exercise of reasonable diligence, whether Nutrisystem has been served or remains a party to the Complaint; such that its consent to this removal is not required. See DiLoreto, 2008 WL 4072813, at *2 ("A removing defendant need not join a co-defendant who ... is merely a nominal party"); id. at *4 ("[A] defendant is required to obtain consent only from those codefendants who it knew or should have known, in the exercise of reasonable diligence, had been served," quoting Laurie v. Nat'l R.R. Passenger Corp., No. Civ.A. 01-6145, 2001 WL 34377958, at *1 (E.D. Pa. Mar. 13, 2001)).

Finally, through the exercise of reasonable diligence, Renown has been able to

speak with Mr. George Crompton, who serves as General Counsel for Davison. Like Renown, Davison disputes that it has been properly served with either original process or the Complaint and Notice to Defend filed on March 19, 2023 and accepted by the state court on March 20, 2023.

Nevertheless, Mr. Crompton has advised that to the extent required, Davison consents to the

removal of this action to this Court. Accordingly, affixed hereto following the signature of

Renown's counsel is Mr. Crompton's signature reflecting Davison's consent to this removal.

20. A copy of this Notice of Removal is being filed with the Department of Judicial Records for the Court of Common Pleas of Philadelphia County and is being served upon the

Plaintiff, consistent with 28 U.S.C. § 1446(a) and (d).

WHEREFORE, Renown respectfully removes this action to the United States District Court for the Eastern District of Pennsylvania for further proceedings pursuant to this Notice.

Respectfully Submitted,

Dated: April 7, 2023

19.

/s/ Ronald L. Hicks, Jr.

Ronald L. Hicks, Jr. (PA ID #49520) ronald.hicks@nelsonmullins.com

NELSON MULLINS RILEY & SCARBOROUGH LLP Six PPG Place, Suite 700 Pittsburgh, PA 15222 (412) 730-4050

Attorneys for Defendant Renown Holdings, Inc.

Consented To:

Dated: April 7, 2023

/s/ George Henry Crompton

George Henry Crompton (PA ID 63201)

crompton.george@5dsvs.com

5D Services, LLC 585 Alpha Drive RIDC Park Pittsburgh, PA 15238 (412) 785-0780

General Counsel Davison Design & Development, Inc.

Exhibit "1"

Ronald Hicks

From:

cp-efiling@courts.phila.gov

Sent:

Monday, March 20, 2023 10:41 AM

To:

Ronald Hicks

Subject:

Notice of an E-Filing on Case #230200202

▼External Email - From: cp-efiling@courts.phila.gov



Dear Ronald L. Hicks,

A legal paper has been filed electronically in connection with a Trial Division - Civil case in which you are counsel of record for a party, or you are an unrepresented party, and have consented to be served electronically with any pleading (other than original process) as provided in Pa.R.C.P. No. 205.4 and Philadelphia Civil *Rule No. 205.4.

Filed as noted below. The following information is provided for your records:

Caption:

LAPIN VS NUTRISYSTEM INC ETAL

Case Number: 230200202

Date Reviewed and Accepted: March 20, 2023 10:40 am EDT/DST

Date Presented to the Office of Judicial Records for Filing and Date Deemed Filed:
March 19, 2023 04:37 pm EDT/DST
Type of Pleading/Legal Paper:
COMPLAINT FILED NOTICE GIVEN

E-File No.: 2303042036

To retrieve the legal paper filed and any related notice, order or legal paper, log in to the Electronic Filing Web Site at http://courts.phila.gov using the Court-issued User Name and Password. You may also go directly to the legal paper/document by copying and pasting the following web address(es) into your browser or by clicking the link(s) below to view the related document(s). Each link represents a separate document filed in connection with this matter. Utilizing the link(s) below will only take you to the actual document. You will not be logged into the court's electronic filing system.

Notice-to-Defend-10-284.pdf https://fjdefile.phila.gov/efsfjd/zk_ealib.open_doc?h=LmXmMof4k3w96II

PA_Case_Original_Complaint_With_Exhibits_Signed.pdf https://fjdefile.phila.gov/efsfjd/zk_ealib.open_doc?h=MnXILog5k2v97Jk

THANK YOU,

ERIC FEDER
DEPUTY COURT ADMINISTRATOR
DIRECTOR, OFFICE OF JUDICIAL RECORDS

DISCLAIMER

The First Judicial District will use your electronic mail address and other personal information only for purposes of Electronic Filing as authorized by Pa. R.C.P. 205.4 and Philadelphia Civil *Rule 205.4.

Use of the Electronic Filing System constitutes an acknowledgment that the user has read the Electronic Filing Rules and Disclaimer and agrees to comply with same.

This is an automated e-mail, please do not respond!



Joshua Lapin, Pro Se Plaintiff 1 401 E 8th ST STE 214 PMB 7452 Sioux Falls SD 57103 3 Email: thehebrewhammerjosh@gmail.com 4 Facsimile: (605) 305-3464 5 FIRST JUDICIAL DISTRICT OF PENNSYLVANIA 6 COURT OF COMMON PLEAS OF PHILADELPHIA COUNTY 7 8 9 Case No.: 230200202 Joshua Lapin 10 Plaintiff, ORIGINAL COMPLAINT FOR DAMAGES 11 VS. South Dakota Spam Law (SDCL 37-24-41) 12 Davison Design & Development Inc Florida Anti-Spam Law (§ 668.603) 13 Nutrisystem Inc 14 Renown Holdings Inc 15 John Doe Ad Network(s) 0-5 16 17 18 **COMPLAINT** 19 1. COMES NOW Plaintiff Joshua Lapin, pro se, complaining being in receipt of unsolicited 20 commercial emails. All of the emails are alleged to have been sent by third parties not named in 21 this suit; however, each of the "spams" were promoting the products and services of one of the 22 instant defendants, all of whom are hereinafter dubbed ("Advertisers") as defined in South Dakota's 23 spam law at SDCL 37-24-41(1), "'Advertiser," a person or entity that advertises through the use of 24 commercial e-mail advertisements." Each advertiser is also alleged and considered to have 25 "assist[ed]in the transmission" of the spams which promote their products and services, whereas the 26 quoted phrase adopts the definition in the Florida Electronic Mail Communications Act, as codified 27 in 668.602(2), "Assist in the transmission" means to provide substantial assistance or support that

COMPLAINT

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enables a person to formulate, compose, send, originate, initiate, or transmit a commercial electronic mail message when the person providing the assistance knows or has reason to know that the initiator of the commercial electronic mail message is engaged in or intends to engage in a practice that violates this chapter." **PARTIES** 2. Plaintiff Joshua Lapin is and was at all times material a citizen of the United States and a resident of South Dakota. At the times of the receipt of this spam, he was traveling the world as a "digital nomad," moving from state to state, then country to country, in 30 day cycles. He has since returned to South Dakota in January of 2023. 3. Renown Holdings Inc "Renown," as best known to plaintiff, is and was at all times material a corporation formed under the laws of Pennsylvania with its principal place of business in Uniontown, PA. Upon information and belief, it offers sub-prime credit cards to those with less than stellar credit (which admittedly includes the instant plaintiff). Renown stands accused of "Advertising" and "assist[ing]in the transmission" of 7 spams which promote its "Yes Card" product, an example of which is attached hereto as Exhibit A. Renown Holdings Inc is alleged to transact business throughout Pennsylvania, including Philadelphia County, as it targets consumers through both lawful and unlawful means on a nationwide basis. 4. Nutrisystem Inc "Nutrisystem," as best known to plaintiff, is and was at all times material a corporation formed under the laws of Delaware with its principal place of business in Fort Washington, Pennsylvania. However, it has apparently been acquired and/or sold multiple times in recent history, and a google search for "Nutrisystem Headquarters" reveals Philadelphia in big font (Exhibit B), and this served as plaintiff's basis for venuing this action. It has been brought to my attention that Nutrisystem is actually principled in Fort Washington, PA. Nonetheless, upon information and belief, Nutrisystem and Plaintiff are on the brink of a confidential resolution of the

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with the fact that today is the final day for plaintiff to file a complaint pursuant to the Praecipe For

portion of this complaint which involves Nutrisystem, Notwithstanding the above, in conjunction

a Rule To File a Complaint, plaintiff is filing the complaint in the already-filed case, and will reach		
out to council for the remaining two defendants shortly, in an attempt to stipulate to an agreeable		
venue, ideally without engaging in needless motions practice and respecting judicial economy. In		
any event, Nutrisystem appears to have at least five stores in Philadelphia, therefore transacts		
business in Philadelphia, and venue is proper (albeit not "rock solid") on this basis alone.		
Nutrisystem is accused of "Advertising" and "assist[ing]in the transmission" in 2 spams which		
promote its products and services, an example of which is attached as Exhibit C.		

- 5. Davison Design and Development Inc "Davison," as best known to plaintiff, is and was at all times material a corporation formed under the laws of Pennsylvania with its principal place of business in Pittsburgh. It stands accused of "advertising" and "assist[ing]in the transmission" of 15 spams which promote its "invention help" services, as poorly summarized by the plaintiff. An examples of these are attached as Exhibit D.
- 6. John Doe Ad Network(s) 0-5 are intermediar(ies) alleged to have contracted with the non-doe defendants in order to help them promote their products and services. However, John Doe Ad Network(s) 0-5 are not alleged to have sent any of the spams themselves, rather, they are alleged to turn around to their publisher(s) who, in turn, promote the "creative materials" from the companies who have something to sell, to the benefit of everyone "in the chain." Therefore, the actual sender would be a third party of John Doe Ad Network(s) 0-5, and a *fourth* party of the named, non-doe defendants.

FACTS

- 7. Each of the spams are alleged to advertise the products/services of one of the named defendants.
- 8. The attached exhibits, save exhibit B, are true and correct preservations of those spams.
- 9. The named defendants are NOT alleged to have "sent," or "initiated" any of the spams themselves. Rather, they are alleged to have contracted with one or more of the John Doe Ad Network(s) 0-5, whose publisher actually sent the spams.

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10. The 'from domain' in the from line is registered with falsified and/or misrepresented WHOIS data, calculated to impair the ability of the recipient to identify, locate, or respond to the person who initiated the message. Nor is the sender's identity made available from the domain names themselves or in the body of the spams; this forms the basis of the allegation that all of the spams at issue have falsified or misrepresented headers, as-is relevant to the South Dakotan cause of action at SDCL 37-24-47(2), and the Floridian cause of action at 668.603(1)(b).

11. The spams at issue were sent 'from a computer located in this state [Florida]' because the sender registered the 'from domains' at Ft. Lauderdale, Florida based domain registrar "Moniker Online Services LLC", "Moniker," and utilized Florida-based Moniker's DNS Servers and hosting services for the domains from which the spams were sent. This forms the basis for the relevance of Florida's spam law to the Pennsylvanian defendants. See 668.603(1), as well as the definition (and allegation) of "assist in transmission" as defined in 668.602(2). As to the latter, the named non-doe defendants assisted in transmission of these spams by "...provid[ing] substantial assistance or support that enables a person to formulate, compose, send, originate, initiate, or transmit a commercial electronic mail message when the person providing the assistance knows or has reason to know that the initiator of the commercial electronic mail message is engaged in or intends to engage in a practice that violates this chapter." 668.602(2). The non-doe defendants are accused of knowingly providing their marketing "graphics" to third party John-Doe Ad Network(s), with the full knowledge and contractual expectation that an unknown-to-them fourth party "publisher" would send the spams. As the non-Doe Defendants appear to have no idea who the fourth party is, they can be alleged to have relinquish(ed) any/all control over the headers of the spams, nor have any knowledge of the identity of the sender through an apparent "double-blind" system. In fact, the named defendants seem to be struggling to identify the third party [John Doe Ad Network(s)], as

1	they have been called upon to do in the pre-complaint discovery served alongside the writ, much
2	less the fourth party who actually sent the spams. Renown even admits the same in its
3	"OBJECTIONS AND ANSWERS TO PRE-COMPLAINT DISCOVERY DIRECTED TO
4	RENOWN HOLDINGS, INC." This level of extreme negligence in an area of law that is regulated
5	federally through the CAN-SPAM Act of 2003, and through state-level spam laws in at <i>least</i> 36
6	states, amounts to willful misconduct. See also 668.601 – Legislative Intent - This part is intended
7	to promote the integrity of electronic commerce and shall be <i>construed liberally</i> in order to protect
8	the public and legitimate businesses from deceptive and unsolicited commercial electronic mail. In
10	combination with the imposition of liability onto those who "assist in transmission" by formulating,
11	composing, and originating spams, AND the imposition of liability onto those who spam Florida
12	residents AND those who spam [others] from a computer located in Florida, it is all-the-more-clear
13	that the FL legislature intended to impose liability onto those who spam, or conspire to spam (the
14	whole world), from Floridian computer systems.
15	
16 17	12. While the 'from domains' were registered from a Floridian domain registrar, and the DNS
18	Servers and e-mail services of those domains are also Floridian, it is also alleged that the actual
19	sender of these spams transmitted them through the use-and-abuse of the following two email
20	marketing platforms:
21	marketing platforms.
22	A: Aurea Email Marketing: Lyris Inc and its parent company Aurea Inc ("Aurea")
23	D. V I. C. C. C. C
24	B: Keap: Infusion Software, Inc dba Keap ("Keap").
25	
26	13. The sender funneled the Floridian domains through account(s) that they made at these
27	platforms, who then transmitted the spams onto the recipients. Those email marketing platforms

28

have strict, clear, anti-spam policies in their terms of service agreements, to which they must have agreed. For Aurea, this is called the "Terms of Use." For Keap, this is called the Acceptable Use Policy (AUP).

4 5

The Keap Acceptable Use Policy contains all of the following terms which were violated:

6 7

A) All email lists used in conjunction with the services provided by Us are required to be 100% solicited (opt-in) lists...

8

9

B) Bartering, purchasing or renting lists of names and sending e-mails to those people is strictly prohibited, and marketing lists containing email addresses cannot be shared/duplicated/transferred between Our individual applications.

10 11

C) You may not use the Services to, nor allow its users or

13

14

12

(spam), including without limitation: sending communications or email in violation of the CAN-

any third-party to use the Service to: Generate or facilitate unsolicited commercial email

15 16

SPAM Act or any other applicable anti-spam law or regulation; sending unauthorized mail via open,

17

third-party servers; sending email to users who have requested to be removed from a mailing list;

18 19 marketing to any lists whose recipients did not express explicit consent to receive such marketing

20

material; selling to, exchanging with, sharing with or distributing to a third party personal

information, including the email addresses of any person without such person's knowing

21

and continued consent to such disclosure; or sending unsolicited emails to significant numbers of

2223

email addresses belonging to individuals and/or entities with whom you have no preexisting

24

relationship...[inter alia]...Create a false identity for the purpose of misleading others, impersonate

25

another person, entity or Us (via the use of an email addressor otherwise) or otherwise misrepresent

2627

(including without limitation, SMS, MMS, or other text messages, calls, faxes, or push

the source of any communication...[inter alia]...Generate or facilitate any communications

notifications) in violation of the Telephone Consumer Protection Act, the Do-Not-Call Implementation Act, or any other applicable law including anti-spam, telemarketing or telephone consumer protection laws or regulations. Violate any applicable policy, terms of use, or agreement with Us, including without limitation, Our Terms of Use, the Click to Call / Click to Text Beta Service Terms of Use, and DMCA Policy, as may be updated or amended from time to time; or Violate any other applicable laws or regulations.

D) You may not, and may not allow any third-party, including Your users, to use the Services to display, store, process or transmit, or permit use of Services to display, store, process or transmit (collectively the "Prohibited Material"): Material that infringes or misappropriates, or uses without appropriate consent, a third party's intellectual property or proprietary rights;...[inter alia]...

As to Aurea, its Terms of Use Agreement contains the following provisions which were violated:

- A) Customer may not use the Services to send unsolicited email, whether it be commercial or non-commercial, and/or commercial email containing any deceptive, unsubstantiated, or unfair marketing claim (collectively, "Spam").
- B) Customer's email will be considered unsolicited if Customer's membership addresses are not 100% opt-in by Customer's members. If Customer's email addresses came from harvesting, a purchased email list, another mailing list (even with the approval of t he ot her list owner or Service Provider), or are compiled by any method other than by direct subscription from Customer's members, then all messages sent to such addresses will be considered Spam under these Terms of Use.

For Aurea, it looks something like this:

DDRESS=ketosoup97@gmail.com.

 14. Since these spams were transmitted through these platforms in violation of their terms of service and acceptable use agreements, and those platforms expressly forbid the use of their services (which includes but is not limited to their "clickable link" domains) in this manner, this forms the basis for the allegation that the non-doe defendants "advertised in a commercial e-mail advertisement...sent to a South Dakota electronic mail address...[which]...contains or is accompanied by a third-party's domain name without the permission of the third party," as-is

relevant to the allegation of SDCL 37-24-37(1) and Florida's 668.603(1)(a).

http://www.uptilt.com/c.html?ufl=7&rtr=on&s=lmzp,2r8uz,5mvg,2j59,5fbx,abrp,iyxi&EMAIL A

15. Plaintiff's email address is and was at all times material a "South Dakota electronic mail address" for the purposes of the South Dakotan cause of action because plaintiff Joshua Lapin is and was at all times material a legal resident of the state of South Dakota for the purposes of SDCL 37-24-41(14)(C). Plaintiff feels obligated to disclose that a Federal Judge in South Dakota, AFTER plaintiff filed the writ of execution but prior to the filing of this complaint, did find him to be not a resident for the purposes of SDCL 37-24-41(14)(C), in *Lapin v. EverQuote Inc.*, 4:22-CV-04058-KES (D.S.D. Feb. 17, 2023), Dkt. 23. However, the judge in that case did not have the knowledge that I returned to South Dakota five weeks prior to her issuing this ruling, and plaintiff is finalizing a strong motion to reconsider the dismissal under FRCP 59(e), in which he expects to reverse the dismissal. Separately, this court is not bound to the South Dakota Federal Court's "prediction" of the South Dakota Supreme Court handling of plaintiff's standing for the purposes of SDCL 37-24-41(14)(C), and is free to reach a contrary conclusion. Finally on this matter, the Floridian cause of action is not dependent on the residency of the recipient, and stands independently of the South

1	Dakotan cause-of-action; the same discovery against the same defendants remains necessary in
2	order to best-state a claim, rendering the pending discovery necessary regardless.
3	
4	16. In summary of the allegations against the non-doe defendants:
5	
6	"Advertised" in, and "Assist[ed] In [The] Transmission" of Unsolicited Commercial Emails that
7	were sent from a computer located in Florida AND to a "South Dakota Electronic Mail Address"
8	which:
10	
11	A) had falsified and/or misrepresented headers for the purposes of the South Dakotan cause of
12	action at SDCL 37-24-47(2), and the Floridian cause of action at 668.603(1)(b).
13	
14	B) were accompanied by a third party's domain name without the permission of the third party for
15	the purposes of the South Dakotan cause of action at SDCL 37-24-37(1) and Florida's
16 17	668.603(1)(a).
18	
19	PRAYER FOR RELIEF
20	
21	17. Plaintiff prays that the court grant relief against Defendants for their roles in this Unsolicited
22	Commercial Email complaint, as described throughout this complaint, by entering judgment as
23	follows:
24	
25	Renown Holdings Inc: \$1000 statutory liquidated damages pursuant to 37-24-48(2), X 7 separate
26	unsolicited commercial emails = \$7,000. \$500 statutory liquidated damages pursuant to
27	668.606(3)(b) X 7 unsolicited commercial emails = \$3,500. In total: \$10,500. Further, pursuant to
28	10 Case ID: 230200

1	both causes of action, plaintiff seeks the reasonable costs associated with filing and maintaining this
2	action, and for service of process.
3	
4	Nutrisystem Inc: \$1000 statutory liquidated damages pursuant to 37-24-48(2), X 2 separate
5	unsolicited commercial emails = \$2,000. \$500 statutory liquidated damages pursuant to
6	668.606(3)(b) X 2 unsolicited commercial emails = \$1,000. In total: \$3,000. Further, pursuant to
7	both causes of action, plaintiff seeks the reasonable costs associated with filing and maintaining this
8	action, and for service of process.
9	
11	Davison Design & Development Inc: \$1000 statutory liquidated damages pursuant to 37-24-48(2),
12	X 15 separate unsolicited commercial emails = \$15,000. \$500 statutory liquidated damages
13	
14	pursuant to 668.606(3)(b) X 15 unsolicited commercial emails = \$7,500. In total: \$22,500 Further,
15	pursuant to both causes of action, plaintiff seeks the reasonable costs associated with filing and
16	maintaining this action, and for service of process.
17	Note: Recovery under both statutes is permissible due to the "cumulative" remedies clause 668.610.
18	18. Jurisdiction is proper in the Pennsylvanian Court of Common Pleas because all non-doe
19	defendants are incorporated and/or principled in the Commonwealth of Pennsylvania.
20	
21	19. Venue was thought to be proper because plaintiff operated on the google-able information that
22	Nutrisystem was principled in Philadelphia, not Fort Worth. However, all defendants are alleged to
23	transact business in Philadelphia County, and plaintiff intends to stipulate with the remaining
24	defendants an agreeable venue, in the event that Philadelphia is found to be improper. Ref¶4.
25	
26	Joshua Lapin, pro se plaintiff
27	Uo ruasafa

03 / 09 / 2023

EXHIBIT

A

Subject: Your approval is guaranteed

From: Yes Card <newsletter@rumorfox.com> **To**: Joshua Lapin <ketosoup97@gmail.com>

Date Sent: Tuesday, July 6, 2021 6:25:47 AM GMT+03:00 **Date Received**: Tuesday, July 6, 2021 6:36:38 AM GMT+03:00

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Yes Card Services
PO Box 757, Hopwood, PA 15445

This email is intended for ketosoup97@gmail.com. <u>Update your preferences</u> or <u>Unsubscribe</u>

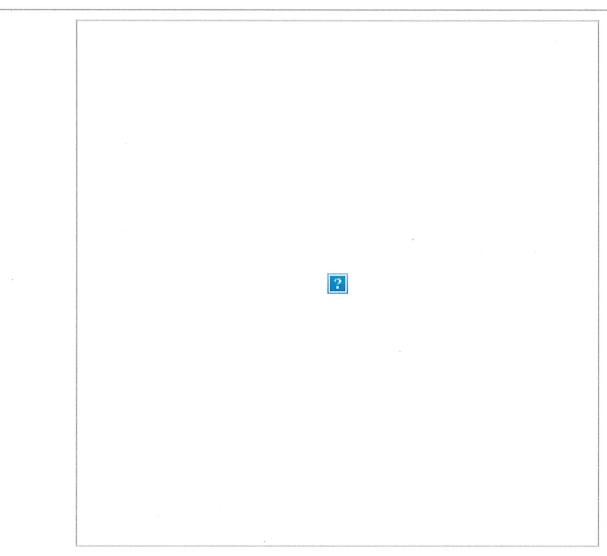
Case 2:23-cv-01343-PD Document 1 Filed 04/07/23 Page 27 of 85

Subject: No credit check, guaranteed approval

From: Yes Card <info@jobsdeliver.com>

To: ketosoup97@gmail.com

Date Sent: Saturday, June 26, 2021 3:33:20 PM GMT+03:00 **Date Received**: Saturday, June 26, 2021 3:33:21 PM GMT+03:00



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POBox757HopwoodPA15445

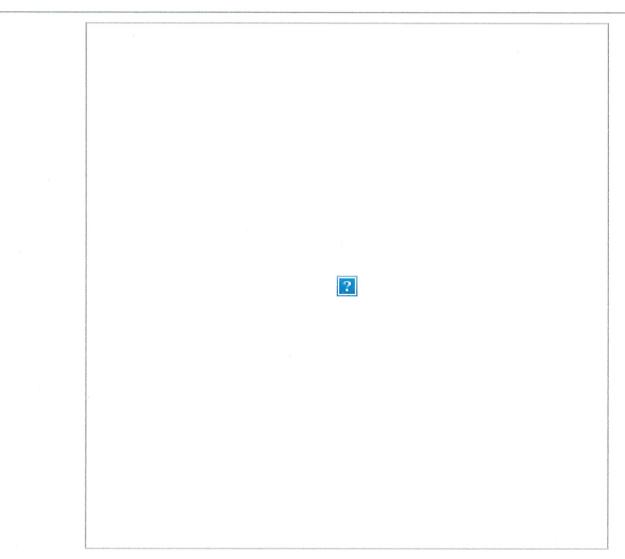
If you no longer wish to receive our emails, click the link below: <u>Unsubscribe</u>

Plan Your Future Co PO Box 4668#85919 #85919 New York, New York 10163-4668 United States

Subject: Guaranteed \$1000 credit line **From**: Yes Card <info@jobsdeliver.com>

To: ketosoup97@gmail.com

Date Sent: Tuesday, July 13, 2021 9:32:06 PM GMT+03:00 **Date Received**: Tuesday, July 13, 2021 9:32:09 PM GMT+03:00



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POBox75HopwoodPA15445

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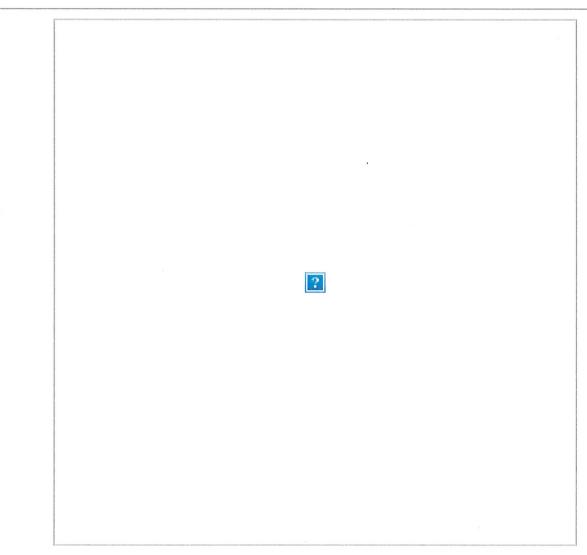
Plan Your Future Co PO Box 4668#85919#85919 New York, New York 10163-4668 United States

Subject: Instant Approval

From: Yes Card <info@jobsdeliver.com>

To: ketosoup97@gmail.com

Date Sent: Friday, July 9, 2021 4:32:06 PM GMT+03:00 **Date Received**: Friday, July 9, 2021 4:32:22 PM GMT+03:00



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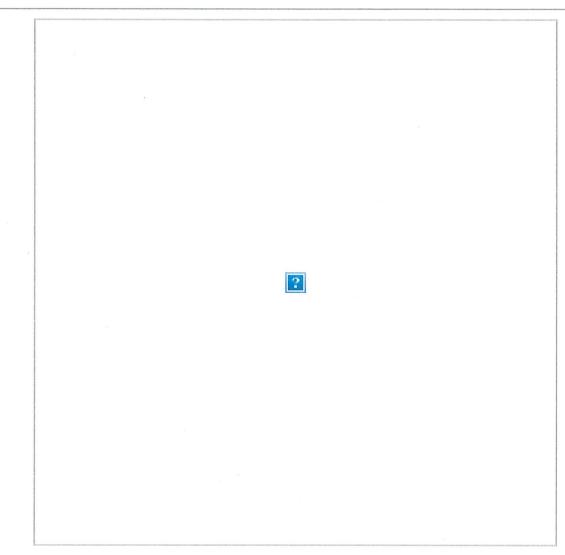
Case 2:23-cv-01343-PD Document 1 Filed 04/07/23 Page 30 of 85

Subject: No credit check, guaranteed approval

From: Yes Card <info@jobsdeliver.com>

To: ketosoup97@gmail.com

Date Sent: Saturday, July 24, 2021 1:34:45 AM GMT+03:00 **Date Received**: Saturday, July 24, 2021 1:34:47 AM GMT+03:00



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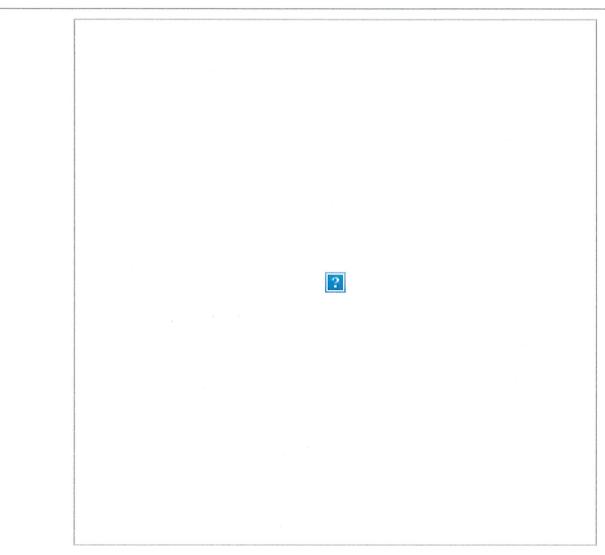
Case 2:23-cv-01343-PD Document 1 Filed 04/07/23 Page 31 of 85

Subject: Guaranteed \$1000 credit line

From: Yes Card Services <info@jobsdeliver.com>

To: ketosoup97@gmail.com

Date Sent: Monday, July 19, 2021 11:34:11 PM GMT+03:00 **Date Received**: Monday, July 19, 2021 11:34:13 PM GMT+03:00



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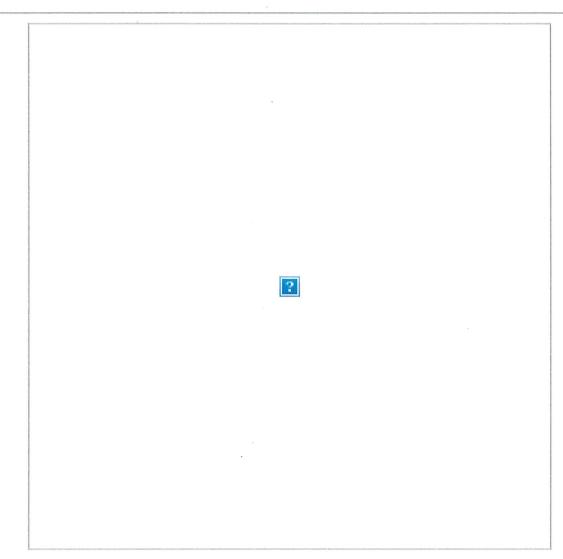
Case 2:23-cv-01343-PD Document 1 Filed 04/07/23 Page 32 of 85

Subject: Instant approval \$1000 credit line

From: Yes Card Services <info@jobsdeliver.com>

To: ketosoup97@gmail.com

Date Sent: Wednesday, July 28, 2021 1:31:55 AM GMT+03:00 **Date Received**: Wednesday, July 28, 2021 1:31:57 AM GMT+03:00



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PO Box 757, Hopwood, PA 15445

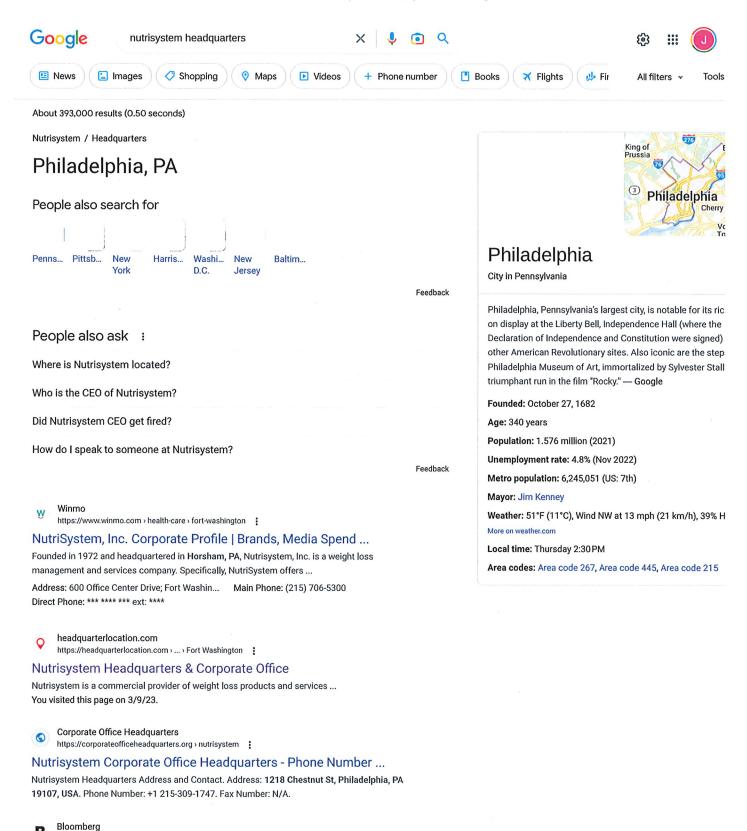
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EXHIBIT

B

nutrisystem headquarters - Google Search



Case ID: 230200202

INDUSTRY: Consumer Discretionary Services

SECTOR: Consumer Discretionary

https://www.bloomberg.com > company > NTRI:US

ADDRESS: 1100 Virginia Dr Suite 175 Fort W...

SUB-INDUSTRY: Consumer Services

Nutrisystem Inc - Company Profile and News - Bloomberg.com
Nutrisystem Inc; SUB-INDUSTRY. Consumer Services; INCORPORATED. 08/17/1999; ADDRESS.

1100 Virginia Dr Suite 175 Fort Washington, PA 19034 United States; WEBSITE.

EXHIBIT

Subject: Jumpstart your weight loss and healthy Lifestyle **From**: Nutrisystem Discount <info@jobsharknl.com>

To: ketosoup97@gmail.com

Date Sent: Tuesday, July 6, 2021 11:45:43 AM GMT+03:00 **Date Received**: Tuesday, July 6, 2021 11:45:45 AM GMT+03:00

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Or mail your request to:

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New York, NY 10163-4668

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Job Shark PO Box 10188-85919 Newark, New Jersey 07101 United States

Subject: Jumpstart your weight loss and healthy lifestyle

From: Nutrisystem Discount <delivered@emails-jobsdelivered.com>

To: ketosoup97@gmail.com

Date Sent: Thursday, July 8, 2021 6:18:57 AM GMT+03:00 **Date Received**: Thursday, July 8, 2021 6:19:00 AM GMT+03:00

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Nutrisystem





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Jobs Delivered PO Box 4668 #85919 New York, New York 10163-4668 United States

EXHIBIT

D

Subject: Ideas & Inventions Wanted

From: Davison <newsletter@rumorfox.com> **To**: Joshua Lapin <ketosoup97@gmail.com>

Date Sent: Thursday, July 8, 2021 5:55:44 AM GMT+03:00 **Date Received**: Thursday, July 8, 2021 6:04:11 AM GMT+03:00

Turn Your Idea into a Product - 100% Confidential

IDEA EVOLUTION



OIL LAMP 4500 BC CANDLE 200 BC INCANDESCENT

GAS LIGHTING

INCANDESCENT

SCREW-IN FLOURESCENT

LED 2009

"but that's already been invented..."

2011

2012

2013

By definition, evolution is the process of gradual and continuous change or development. In many respects the same can be said for inventing. All inventions are not brand new ideas. Many new products evolve from one model to another; advancing their design, capabilities and function.

At Davison, our Inventing Method is applied to helping products and ideas evolve. If you have a new or product improvement idea, we'd like to speak with you about it. We build ideas into products and present them to corporations. Our products have sold in Lowe's, Bed Bath & Beyond, Crate & Barrel, Jo-Ann Fabrics, Walmart and over 1,000 more.

Submit your idea today ►



At Davison, our Inventing Method is applied to helping products and ideas evolve. If you have a new or product improvement idea, we'd like to speak with you about it. We build ideas into products and present them to corporations. Our products have sold in Lowe's, Bed Bath & Beyond, Crate & Barrel, Jo-Ann Fabrics, Walmart and over 1,000 more.

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Or write to: | 595 Alpha Drive Pittsburgh, PA 15238

Subject: Don't wait to create, make your ideas reality **From**: Davison <delivered@emails-jobsdelivered.com>

To: ketosoup97@gmail.com

Date Sent: Monday, July 12, 2021 3:53:24 AM GMT+03:00 **Date Received**: Monday, July 12, 2021 3:53:26 AM GMT+03:00



Davison designed products have sold in over 1200 stores and online retailers.











MATCO (









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Davison charges fees for services. Davison's service typically does not result in a license agreeement, sales on any market or profit to the inventor.

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Case 2:23-cv-01343-PD Document 1 Filed 04/07/23 Page 43 of 85

Subject: Have An Invention Or Product Idea? **From**: Davison <updates@expectcarecare.com>

To: ketosoup97@gmail.com

Date Sent: Monday, June 14, 2021 5:10:22 AM GMT+03:00 **Date Received**: Monday, June 14, 2021 5:18:49 AM GMT+03:00

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To unsubscribe, click here

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Subject: Trying To Make Money With An Invention Idea?
From: Davison <updates@expectcarecare.com>

To: ketosoup97@gmail.com

Date Sent: Thursday, June 17, 2021 1:05:49 PM GMT+03:00

Date Received: Thursday, June 17, 2021 1:14:39 PM GMT+03:00

Pursue Your Idea Today - Let Us Help!



We Are Passionate About Your Idea & Invention

At Davison, we quickly transform inventors' ideas from a simple pencil sketch to a full-scale professional product sample. Within our state-of-the-art in-house invention factory, we will protect and economically design your product idea or invention into a real product sample. Our team is ready to research, build and present your idea to corporations for possible licensing. Our products have sold in over 1,000 stores including Walmart, Target, Home Depot, QVC, and Sears.

"Davison helped us turn an idea into an actual product. They taught us the process from concept to reality and we worked together every step of the way. Our patience and trust in Davison was worth the time."

Louisa and Gina

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Davison - 595 Alpha Drive Pittsburgh, PA 15238 You are subscribed, if you wish to opt-out please <u>Go Here</u>

To unsubscribe, click here

Subject: Don't Just Think About You Invention Idea - Make It A Reality.

From: Davison <contact@nationalshoppersurvey.com>

To: ketosoup97@gmail.com

Date Sent: Sunday, June 13, 2021 9:27:08 AM GMT+03:00 **Date Received**: Sunday, June 13, 2021 9:27:38 AM GMT+03:00

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LET'S TAKE YOUR IDEA TO THE NEXT LEVEL!!

For 30 YEARS Davison has helped inventors & idea people just like you take their new product ideas to a new level!

YOU CAN START INVENTING WITH THE DAVISON TEAM, TOO.

HIT THE BUTTON BELOW TO JUMP-START YOUR IDEA!

SUBMIT YOUR IDEA, TODAY!

JUMP-START YOUR IDEA



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Subject: New Product Ideas Wanted

From: Davison <contact@nationalshoppersurvey.com>

To: ketosoup97@gmail.com

Date Sent: Monday, June 28, 2021 5:17:59 AM GMT+03:00 **Date Received**: Monday, June 28, 2021 5:19:29 AM GMT+03:00



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Subject: We challenge you to pursue your idea.

From: Davison <info@jobsharknl.com>

To: ketosoup97@gmail.com

Date Sent: Sunday, July 11, 2021 1:28:05 AM GMT+03:00 **Date Received**: Sunday, July 11, 2021 1:28:07 AM GMT+03:00

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We welcome you to the world of inventing and invite you to securely submit your product idea using our Idea Security Agreement!

Don't regret the time you lost thinking about what to do. SECURELY SUBMIT YOUR IDEA!

Get a FREE Idea Starter Guide and a NO-COST Consultation.



Consultation and starter guide are free. Fees are charged only for services you choose.

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Job Shark PO Box 10188-85919 Newark, New Jersey 07101 United States

Subject: We challenge you to pursue your idea.

From: Davison <info@jobsharknl.com>

To: ketosoup97@gmail.com

Date Sent: Tuesday, July 6, 2021 1:17:05 AM GMT+03:00 **Date Received**: Tuesday, July 6, 2021 1:17:07 AM GMT+03:00

CONFIDENTALITY GUARENTEED!.

IDEAS WANTED!



For over 30 years, Davison has helped inventors and idea people just like you turn their ideas into reality! Now it's your turn to work with this family owned and operated business.

We welcome you to the world of inventing and invite you to securely submit your product idea using our Idea Security Agreement!

Don't regret the time you lost thinking about what to do. SECURELY SUBMIT YOUR IDEA!

Get a FREE Idea Starter Guide and a NO-COST Consultation.



Consultation and starter guide are free. Fees are charged only for services you choose.

Case 2:23-cv-01343-PD Document 1 Filed 04/07/23 Page 54 of 85

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Job Shark PO Box 10188-85919 Newark, New Jersey 07101 United States

Subject: Don't wait to create, make your ideas reality **From**: Davison <delivered@emails-jobsdelivered.com>

To: ketosoup97@gmail.com

Date Sent: Tuesday, July 6, 2021 12:18:25 PM GMT+03:00 **Date Received**: Tuesday, July 6, 2021 12:48:27 PM GMT+03:00



Davison designed products have sold in over 1200 stores and online retailers.











MATCO (A)









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TOOLS



Walmart 💢





JOANN

Davison charges fees for services. Davison's service typically does not result in a license agreeement, sales on any market or profit to the inventor.

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Jobs Delivered PO Box 4668 #85919 New York, New York 10163-4668 United States

Subject: Don't wait to create, make your ideas reality **From**: Davison <delivered@emails-jobsdelivered.com>

To: ketosoup97@gmail.com

Date Sent: Friday, July 2, 2021 2:19:24 AM GMT+03:00 **Date Received**: Friday, July 2, 2021 2:19:26 AM GMT+03:00



Davison designed products have sold in over 1200 stores and online retailers.











MATCO (











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Jobs Delivered PO Box 4668 #85919 New York, New York 10163-4668 United States

Subject: Don't wait to create, make your ideas reality **From**: Davison <delivered@emails-jobsdelivered.com>

To: ketosoup97@gmail.com

Date Sent: Thursday, July 22, 2021 10:22:32 PM GMT+03:00 **Date Received**: Thursday, July 22, 2021 10:22:34 PM GMT+03:00



Davison designed products have sold in over 1200 stores and online retailers.











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Walmart **



NNAOL

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Jobs Delivered PO Box 4668 #85919 New York, New York 10163-4668 United States

Subject: Ideas & Inventions Wanted

From: Davison <contact@entirelybelieve.com>

To: ketosoup97@gmail.com

Date Sent: Tuesday, June 29, 2021 11:41:37 PM GMT+03:00 **Date Received**: Tuesday, June 29, 2021 11:41:52 PM GMT+03:00



Davison designed products have sold in over 1200 stores and online retailers.

Case 2:23-cv-01343-PD Document 1 Filed 04/07/23 Page 62 of 85































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To unsubscribe, <u>click here</u>

Subject: Ideas & Inventions Wanted

From: Davison <newsletter@rumorfox.com> **To**: Joshua Lapin <ketosoup97@gmail.com>

Date Sent: Sunday, June 20, 2021 4:07:04 AM GMT+03:00 **Date Received**: Sunday, June 20, 2021 4:18:53 AM GMT+03:00

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IDEA EVOLUTION



OIL LAMP 4500 BC CANDLE 200 BC INCANDESCENT

GAS LIGHTING

INCANDESCENT

SCREW-IN FLOURESCENT LED 2009

"but that's already been invented..."

2011

2012

2013

By definition, evolution is the process of gradual and continuous change or development. In many respects the same can be said for inventing. All inventions are not brand new ideas. Many new products evolve from one model to another; advancing their design, capabilities and function.

At Davison, our Inventing Method is applied to helping products and ideas evolve. If you have a new or product improvement idea, we'd like to speak with you about it. We build ideas into products and present them to corporations. Our products have sold in Lowe's, Bed Bath & Beyond, Crate & Barrel, Jo-Ann Fabrics, Walmart and over 1,000 more.

Submit your idea today



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Subject: Ideas & Inventions Wanted

From: Davison <newsletter@rumorfox.com> **To**: Joshua Lapin <ketosoup97@gmail.com>

Date Sent: Friday, June 25, 2021 5:25:24 AM GMT+03:00 **Date Received**: Friday, June 25, 2021 5:40:09 AM GMT+03:00

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IDEA EVOLUTION



OIL LAMP 4500 BC CANDLE 200 BC INCANDESCENT

CENT GAS LIGHTING

INCANDESCENT 1928 SCREW-IN FLOURESCENT 2000 LED 2009

"but that's already been invented..."

2011

2012

2013

By definition, evolution is the process of gradual and continuous change or development. In many respects the same can be said for inventing. All inventions are not brand new ideas. Many new products evolve from one model to another; advancing their design, capabilities and function.

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Case ID: 230200202

Doc ID: 83577e5ba1630d401fa74ec0779f50d40ac78857

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Subject: Ideas & Inventions Wanted

From: Davison <newsletter@rumorfox.com> **To**: Joshua Lapin <ketosoup97@gmail.com>

Date Sent: Saturday, July 3, 2021 1:40:43 AM GMT+03:00 **Date Received**: Saturday, July 3, 2021 1:52:17 AM GMT+03:00

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IDEA EVOLUTION



OIL LAMP

CANDLE 200 BC INCANDESCENT

GAS LIGHTING

INCANDESCENT 1928

SCREW-IN FLOURESCENT LED 2009

"but that's already been invented..."

2011

2012

2013

By definition, evolution is the process of gradual and continuous change or development. In many respects the same can be said for inventing. All inventions are not brand new ideas. Many new products evolve from one model to another; advancing their design, capabilities and function.

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FIRST JUDICIAL DISTRICT OF PENNSYLVANIA and Attested by the COURT OF COMMON PLEAS OF PHILAD FIFTH AND JUDICIAL Records
19 MAR 2023 04:37 pm
B. MERCEDES

Plaintiff:

Joshua Lapin

Defendants:

Nutrisystem Inc Davison Design & Development Inc Renown Holdings Inc

Case No. 230200202

NOTICE TO DEFEND

NOTICE

You have been sued in court. If you wish to defend against the claims set forth in the following pages, you must take action within twenty (20) days after this complaint and notice are served, by entering a written appearance personally or by attorney and filing in writing with the court your defenses or objections to the claims set forth against you. You are warned that if you fail to do so the case may proceed without you and a judgment may be entered against you by the court without further notice for any money claimed in the complaint of for any other claim or relief requested by the plaintiff. You may lose money or property or other rights important to you.

You should take this paper to your lawyer at once. If you do not have a lawyer or cannot afford one, go to or telephone the office set forth below to find out where you can get legal help.

Philadelphia Bar Association Lawyer Referral and Information Service One Reading Center Philadelphia, Pennsylvania 19107 (215) 238-6333 TTY (215) 451-6197

AVISO

Le han demandado a usted en la corte. Si usted quiere defenderse de estas demandas expuestas en las paginas siguientes, usted tiene veinte (20) dias de plazo al partir de la fecha de la demanda y la notificacion. Hace falta ascentar una comparencia escrita o en persona o con un abogado y entregar a la corte en forma escrita sus defensas o sus objeciones a las demandas en contra de su persona. Sea avisado que si usted no se defiende, la corte tomara medidas y puede continuar la demanda en contra suya sin previo aviso o notificacion. Ademas, la corte puede decider a favor del demandante y requiere que usted cumpla con todas las provisiones de esta demanda. Usted puede perder dinero o sus propiedades u otros derechos importantes para usted.

Lleve esta demanda a un abogado immediatamente. Si no tiene abogado o si no tiene el dinero suficiente de pagar tal servicio. Vaya en persona o llame por telefono a la oficina cuya direccion se encuentra escrita abajo para averiguar donde se puede conseguir asistencia legal.

Asociacion De Licenciados
De Filadelfia
Servicio De Referencia E
Informacion Legal
One Reading Center
Filadelfia, Pennsylvania 19107
(215) 238-6333
TTY (215) 451-6197

Exhibit "2"

Case 2:23-cv-01343-PD Document 1 Filed 04/07/23 Page 71 of 85

USTED ESTA ORDENADO COMPARECER EN Arbitration Hearing 1880 JFK Blvd. 5th fl. at 09:15 AM - 12 ARF YEODE FOR WRIT OF SUMMONS You must still comply with the notice below. USTED TODAVIA DEBE CUJPLIR CON EL AVISO PARA DEFENDERSE. This matter will be heard by a Board of Arbitrators at the time, date and place specified but, if one or more parties is not present at the hearing, the matter may be heard at the same time and date before a judge of the court without the absolute or parties.

There is no right to a trial denovo on appearing the court without the absolute or parties. There is no right to a trial denovo on appearing the court without the absolute or parties.

COUNTY OF PHILADEL PHIA Office of Judicial Records

01 FEB 2023 02:11 pm

Joshua Lapin	COURT OF COMMON PEEAS Trial Division		
401 E 8th St STE 214 PMB 7452 Sioux Falls SD 57103	TERM, 20 NO.		
Plaintiff(s) Name(s) & Address(es			
VS Nutrisystem, Inc Address: Nutrisystem, Inc C/O Corp Davison Design & Development, Inc 595 Alp Renown Holdings Inc 1165 National Pike Unionto			
Defendant(s) Name(s) & Address(es	s)		

PRAECIPE FOR WRIT OF SUMMONS

TO THE OFFICE OF JUDICIAL RECORDS:

Kindly issue a Writ of Summons in the above captioned civil action.

Date: 02/1/23	Signature of Attorney or Plaintiff(s)	
	Joshua Lapin	
	Print Name	
	401 E 8th St STE 214 PMB 7452	
	Address	
	Sioux Falls SD 57103	
	(714) 654-8886	

Phone Number

Summons Citacion

Commonwealth of Pennsylvania county of philadelphia

Joshua Lapin	:	COURT OF COMMON PLEAS			
Plaintiff	:				
	:		_Term, 20		
Nutrisystem Inc vs.	:	N			
Davison Design & Development Inc	:	No			
Renown Holdings Inc Defendant	:				
To^1					
Nutrisystem Inc					
Davison Design & Development Inc					
Renown Holdings Inc					

Writ of Summons

You are notified that the Plaintiff ² Usted esta avisado que el demandante			
Joshua Lapin	74		
		,	

Has (have) commenced an action against you. *Ha (han) iniciado una accion en contra suya.*



10-208 (Rev. 6/14

¹ Name(s) of Defendant(s) ² Name(s) of Plaintiff(s)

ERIC FEDER

Director, Office of Judicial Records

By: _

Date:__



Court of Common Pleas

No. ______

Joshua Lapin

Plaintiff
Davison Design & Development Inc
Renown Holdings Inc

Nutrisystem Inc Defendant SNOMMO

Exhibit "3"



IN THE COURT OF COMMON PLEAS OF PHILADELPHIA COUNTY, COMMONWEALTH OF PENNSYLVANIA

JOSH	UA	LA	PIN,

CIVIL DIVISION

Plaintiff,

No. 230200202

v.

NUTRISYSTEM, INC; DAVISON DESIGN & DEVELOPMENT, INC.; and RENOWN HOLDINGS, INC.,

PRAECIPE FOR RULE TO FILE COMPLAINT

Defendants.

0 1			
Code	0.		
COU	.		

Filed on Behalf of: Defendant Renown Holdings, Inc.

Counsel of record for this party:

Ronald L. Hicks, Jr., Esq. PA ID #49520 rhicks@porterwright.com

PORTER WRIGHT MORRIS & ARTHUR LLP 6 PPG Place, Third Floor Pittsburgh, PA 15222 (412) 235.4500

IN THE COURT OF COMMON PLEAS OF PHILADELPHIA COUNTY, COMMONWEALTH OF PENNSYLVANIA

JOSHUA LAPIN,)	CIVIL DIVISION
Plaintiff,)	
v.)	No. 230200202
NUTRISYSTEM, INC; et al.,)	
Defendants.)	

PRAECIPE FOR RULE TO FILE COMPLAINT

TO THE OFFICE OF JUDICIAL RECORDS:

Pursuant to Pennsylvania Rule of Civil Procedure 1037(a), kindly issue a rule upon Plaintiff to file a complaint in the above captioned civil action.

Respectfully Submitted,

Dated: February 17, 2023

/s/ Ronald L. Hicks, Jr.

Ronald L. Hicks, Jr. (PA ID #49520)

rhicks@porterwright.com

PORTER WRIGHT MORRIS & ARTHUR LLP 6 PPG Place, Third Floor Pittsburgh, PA 15222 412-235-4500

Attorneys for Defendant Renown Holdings, Inc.

IN THE COURT OF COMMON PLEAS OF PHILADELPHIA COUNTY, COMMONWEALTH OF PENNSYLVANIA

JOSHUA LAPIN,	CIVIL DIVISION
Plaintiff,	
v.)	No. 230200202
NUTRISYSTEM, INC; et al.,	l
Defendants.	
RULE TO FIL	E COMPLAINT
TO: Plaintiff, Joshua Lapin	
AND NOW, this day of February	, 2023, a Rule is hereby granted upon Plaintiff to
file a Complaint herein within twenty (20) days	after service hereof or suffer the entry of Judgment
of Non Pros.	
Of	fice of Judicial Records



CERTIFICATE OF SERVICE

I certify that a true and correct copy of the foregoing **PRAECIPE** was served via electronic mail and First Class Mail, postage prepaid, on this 17th day of February 2023, to:

Joshua Lapin 401 E. 8th St., Suite 214 PMB 7452 Sioux Falls, SD 57103 thehebrewhammerjosh@gmail.com

/s/ Ronald L. Hicks, Jr.
Ronald L. Hicks, Jr. (PA ID #49520)
rhicks@porterwright.com
PORTER WRIGHT MORRIS & ARTHUR LLP
6 PPG Place, Third Floor
Pittsburgh, PA 15222
412-235-4500

Attorneys for Defendant Renown Holdings, Inc.

CERTIFICATE OF COMPLIANCE

I certify this filing complies with the *Public Access Policy of the Unified Judicial System of Pennsylvania: Case Records of the Appellate and Trial Courts* that require filing confidential information and documents differently than non-confidential information and documents.

Dated: February 17, 2023

/s/ Ronald L. Hicks, Jr.
Ronald L. Hicks, Jr. (PA ID #49520)
rhicks@porterwright.com

PORTER WRIGHT MORRIS & ARTHUR LLP 6 PPG Place, Third Floor Pittsburgh, PA 15222 412-235-4500

Attorneys for Defendant Renown Holdings, Inc. Exhibit "4"



A \$5 Convenience fee will be added to the transaction at checkout.

Case Description

Case ID:

230200202

Case Caption: LAPIN VS NUTRISYSTEM INC ETAL

Filing Date:

Wednesday, February 01st, 2023

Court:

ARBITRATION

Location:

CITY HALL

Jury:

NON JURY

Case Type:

PERSONAL INJURY - OTHER

Status:

ARBITRATION HEARING SCHEDULED

Related Cases

No related cases were found.

Case Event Schedule

Event	Date/Time	Room	Location	Judge
ARBITRATION HEARING		ARBITRATION CENTER	1880 JFK BLVD 5TH FLOOR	unassigned

Case motions

No case motions were found.

Case Parties

Seq#		Assoc	Expn Date	Туре	Name
1	*			PRO SE FILER	LAPIN, JOSHUA A
Address:	401 E 8TH ST STE 214 PMB 7452 SIOUX FALLS SD 57103 (714)654-8886		Aliases:	none	
2		1		PLAINTIFF	LAPIN, JOSHUA A
Address:	401 E 8TH ST STE 214 PMB 7452 SIOUX FALLS SIOUX FALLS SD 57103		Aliases:	none	
	GIGGATALLE GE GA 1100				

Case 2:23-cv-01343-PD Document 1 Filed 04/07/23 Page 82 of 85 **NUTRISYSTEM INC DEFENDANT** 3 Aliases: NUTRISYSTEM Address: 2595 INTERSTATE DRIVE #103 HARRISBURG PA 17110 DAVISON DESIGN & **DEFENDANT** 4 **DEVELOPMENT INC** Aliases: DAVISON Address: 585 ALPHA DR PITTSBURGH PA 1523 **RENOWN HOLDINGS** 7 DEFENDANT 5 **INC RENOWN HOLDINGS** Aliases: 1165 NATIONAL PIKE Address: **UNIONTOWN PA 15401** JACQUINTO, **MOTION** 6 **ASSIGMENT** CARMELLA **JUDGE** Aliases: Address: Stout Center none 1205 PHILADELPHIA PA 19107 (215)683-7032 HICKS JR, RONALD L ATTORNEY FOR 7 **DEFENDANT** Aliases: none **NELSON MULLINS** Address: 6 PPG PLACE, SUITE 700 PITTSBURGH PA 15222 (412)730-3092 ronald.hicks@nelsonmullins.com

Docket Entries

Filing Date/Time	Docket Type	Filing Party	Disposition Amount
01-FEB-2023 02:11 PM	ACTIVE CASE		
Docket Entry:	E-Filing Number: 2302000836		
01-FEB-2023	COMMENCEMENT OF CIVIL	LAPIN, JOSHUA A	

Case 2:23-cv-01343-PD Document 1 Filed 04/07/23 Page 83 of 85

02:11 PM	ACTION		
Documents:	Final Cover		
Docket Entry:	none.		
01-FEB-2023 02:11 PM	PRAE TO ISSUE WRIT OF SUMMONS	LAPIN, JOSHUA A	
Documents:	Complete_with_DocuSign_Praecipe-for-Writ-of-	<u>.pdf</u>	
Docket Entry:	PRAECIPE TO ISSUE WRIT OF SUMI ISSUED.	MONS FILED. WRIT C	FSUMMONS
02-FEB-2023 09:16 AM	ARBITRATION HEARING SCHEDULED		
Docket Entry:	SCHEDULED FOR ARBITRATION HEALTH AM AT THE ARBITRATION CENTER, 1		
17-FEB-2023 10:22 AM	ENTRY OF APPEARANCE	HICKS JR, RONALD L	
Documents:	Entry of Appearance.pdf		
	ENTRY OF APPEARANCE OF RONAL RENOWN HOLDINGS INC)	D L HICKS FILED. (FI	LED ON BEHALF OF
17-FEB-2023 01:15 PM	RULE TO FILE COMPLAINT	HICKS JR, RONALD L	
Documents:	Praecipe for Rule to File Complaint - Renown H	oldings_Lapin.pdf	
Docket Entry:	PRAECIPE AND RULE FILED UPON J WITHIN TWENTY (20) DAYS OR SUFF (FILED ON BEHALF OF RENOWN HO	FER JUDGMENT OF N	
21-FEB-2023 02:23 PM	OBJECTIONS FILED	HICKS JR, RONALD L	
Documents:	Objections to Subpoenas Pursuant to Rule 4009	9.21.pdf	b.
Docket Entry:	OBJECTIONS TO SUBPOENA PURSU BEHALF OF RENOWN HOLDINGS INC		21 FILED. (FILED ON
19-MAR-2023 04:37 PM	COMPLAINT FILED NOTICE GIVEN	LAPIN, JOSHUAA	
	-		

Case 2:23-cv-01343-PD Document 1 Filed 04/07/23 Page 84 of 85

Documents:	PA Case Original Complaint With Exhibits Signed.pdf Notice-to-Defend-10-284.pdf
Docket	COMPLAINT WITH NOTICE TO DEFEND WITHIN TWENTY (20) DAYS AFTER SERVICE IN ACCORDANCE WITH RULE 1018.1 FILED. (FILED ON BEHALF OF JOSHUA A LAPIN) ENTRY OF APPEARANCE FILED ON BEHALF OF JOSHUA A LAPIN.

▶ Case Description

▶ Related Cases

▶ Event Schedule

▶ <u>Case Parties</u>

▶ Docket Entries

E-Filing System

Search Home

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CERTIFICATE OF SERVICE

I certify that a true and correct copy of the foregoing **NOTICE** was served via electronic mail and First Class Mail, postage prepaid, on this 7th day of April 2023, to:

Joshua Lapin 401 E. 8th St., Suite 214 PMB 7452 Sioux Falls, SD 57103 thehebrewhammerjosh@gmail.com

/s/ Ronald L. Hicks, Jr.

Ronald L. Hicks, Jr. (PA ID #49520) ronald.hicks@nelsonmullins.com
NELSON MULLINS RILEY & SCARBOROUGH LLP
Six PPG Place, Suite 700
Pittsburgh, PA 15222
(412) 730-4050

Attorneys for Defendant Renown Holdings, Inc.